

TEXAS ASSOCIATION OF COMMUNITY DEVELOPMENT CORPORA-TIONS







BUILD COMMUNITY DEVELOP CAPACITY

CREATE Opportunity

TACDC IMPROVES THE LIVES OF LOW AND MODERATE INCOME TEXANS BY
STRENGTHENING THE CAPACITY OF COMMUNITY DEVELOPMENT
ORGANIZATIONS AS WELL AS GENERATING RESOURCES AND RELATIONSHIPS
THAT ENHANCE AND SUSTAIN THE COMMUNITY DEVELOPMENT INDUSTRY IN







#### ABOUT TACDC

The Texas Association of Community Development Corporations (TACDC) is a statewide membership association that represents nonprofit community development organizations, lenders, municipalities, and other organizations interested in a community-based approach to development.

#### **ADMINISTRATION**

TACDC is governed by a member-elected, volunteer Board of Directors that represent CDCs and non-profit or government organizations that are deeply involved with community development. TACDC also has a Roundtable Board that includes representatives from national financial intermediaries, private lending institutions, and related industries. The TACDC Roundtable advises and suggests policy for the Board's consideration and supports TACDC's work with their financial and staff resources.

#### TACDC BOARD MEMBERS

Jill Miller - Odessa Affordable Housing

**Paul Turney** - Brazos Valley Affordable Housing Corp.

Joyce McDonald - Frameworks CDC

Mike Nguyen - VN Teamwork

Leo Barrera - CDC of Brownsville Michaelle Wormly - Woman, Inc.

Paul Charles - Neighborhood Recovery CDC

Annie Evans - South Fair CDC

Fernando Godinez - MAUC

Gary Lindner - PeopleFund

Tamara Foster - New Hope Housing

Charlie Price - Development Corporation of Tarrant Co.

Monique Coleman - North & East Lubbock CDC

Rafael Torres - Azteca Economic Dev. & Preservation

Karen Brooks Crosby—Dallas City Homes

#### **MEMBERS**

TACDC has over 150 members throughout the state of Texas. Members include Community Development Corporations (CDCs), Community Housing Development Organizations (CHDOs), community based organizations, lenders, government agencies, and related nonprofit and forprofit entities committed to improving the lives of citizens across the state.

#### **STAFF**

**MATT HULL** 

**EXECUTIVE DIRECTOR** matt@tacdc.org

**ROBYN MURPHY** 

**OPERATIONS MANAGER** robyn@tacdc.org

#### MEMBER BENEFITS

- TACDC Multi Employer 401(k) Plan
- **Regional Networking Events**
- Customized Research for your Organization
- Strategic Planning Facilitation
- Complimentary Listing in Texas Community
- **Development Directory** (www.texasdeveopmentdirectory.com)
- **Statewide Trainings**
- Access to Industry Specific Research published by TACDC
- Policy / Advocacy / Leadership
- Discounted Registration to Texas Community and Economic Development Conference and the Texas Community Development Policy Summit
- **Discounted Training Registrations**
- **Economic Impact Studies**
- Subscription to our E-Newsletter
- Access to the Texas CDFI Network

#### LONE STAR CED INTERNSHIP PROGRAM

TACDC's Lone Star CED Internship Program provides college and graduate students the opportunity to gain professional experience in the CED field and be exposed to the issues Texas faces in affordable housing, economic development, and neighborhood revitalization.

This human capital initiative is intended to provide additional talent for the community development workforce with the goal of recruiting new people into the industry. TACDC places interns in CDCs throughout the state for 10 to 12 weeks and typically pays 50% of the intern's stipend. The internship program offers CDCs the ability to count on additional staff for the Fall, Spring, or Summer semesters, creates a pool of qualified candidates with experience in community development, and offers hands-on experiential training to potential future employees of CDCs.

Past host organizations include Alamo Area Mutual Housing Association (San Antonio), Brazos Valley Council of Governments (Bryan), Foundation Communities (Austin), Neighborhood Recovery CDC (Houston), Project Bravo (El Paso),



## 401(K) PROGRAM

The TACDC-sponsored 401(k) retirement program is open to any TACDC member organization. Given recent improvements, it is even easier for you to participate. Our Program gives your organization the opportunity to provide 401(k) benefits to your employees at a fraction of the cost of administering an independent plan. Our experienced financial advisor is available by phone or e-mail to help participants with their financial planning and investment decisions. Employers have the ability to make employee contributions via direct deposit, saving time and money. Lincoln Financial Group, our investment partner, offers a wide range of investments to suit all categories of retirement savers.

#### **NETWORKING EVENTS**

# Annual Community Development Policy Summit

The Texas Community Development Policy Summit brings together legislators, lenders, policy makers, and industry leaders from state government, banking, and affordable housing, to share ideas on community development. For almost two decades TACDC has been organizing this respected forum to promote an earnest and wide-ranging discussion of public policy and its impact on community development activities like affordable housing, job creation, and quality of life. The ultimate goal of each Summit is to thoroughly review current issues in order to help identify public policies that will best support communities in need.

## Annual Community Economic Development Conference

The Annual TACDC Community Economic Development Conference provides two days of trainings, breakout sessions, keynote speakers and networking opportunities to help attendees identify industry trends, build capacity and learn from other community development professionals in other areas of the state. Conference participants include nonprofit and for-profit developers from Texas, representatives from state agencies, consultants, bank representatives, and representatives of related national entities. The 2014 Conference will be held March 30th - April 2nd in San Antonio.

### STRATEGIC PLANNING FACILITATION

There is an old saying in community development that "Failing to Plan is Planning to Fail" and TACDC wants to help each CDC plan for success. To that end, TACDC will-facilitate your organization's Strategic Planning Retreat.

Why does your organization need a Strategic Plan?

Simply, a strategic plan will help any organization develop its business model and community involvement so that the organization is more impactful. A strategic plan is the roadmap for how an organization will implement its business plan over the next 3-5 years. TACDC can help your organization bring together board members, staff, and other stakeholders to think through and articulate what your organization looks like in the future. By engaging TACDC to assist with your strategic plan, you will be assured that the resulting plan will:

- ★ Reflect the values of your organization
- ★ Inspire change to take on new programs and new markets
- ★ Clearly define the criteria for achieving success
- ★ Assist everyone in daily decision making.

#### **OUR MISSION IS YOUR SUCCESS**

TACDC's Membership Program provides a platform through which our members can access services, information, and support to enable them to increase their organizational capacity



#### **ECONOMIC IMPACT STUDIES**

Has your organization ever considered the true economic impact it has on the local and regional economy? Have you ever thought about how many jobs your organization creates and supports every time you build a multifamily or single family development? How much earnings go back into the economy from the labor you hire? What is the total economic output for every dollars you invest in your community?

TACDC can now help you answer these questions so that you can make a more compelling case for support from your funders, help overcome NIMBYism for your new development, and help paint a more complete picture of your organization's impact in the economy.

RIMSII data purchased from the U.S. Bureau of Economic Analysis for a region you specify.

You can select an area as small as one county to highlight your work and impact on your local economy.

TACDC will estimate the impact of the regions' economy from the initial investment in your community and will produce a report that includes estimates of the following:

- Total economic output (multiplier effect) for the region
- Total economic output for highest sectors of the economy
- Total earnings created
- Total jobs created or sustained

#### POLICY AND ADVOCACY

The TACDC Advocacy Program develops sound policy and tangible solutions to the problems facing Texas communities. The program mirrors its Board of Directors, the Community Development Roundtable, and the association's membership who are community based and driven by a mission to improve the existing conditions in the neighborhoods in which they live.

Using a list of member driven Policy Priorities, the Advocacy Program brings TACDC concerns into the public arena by developing relationships with federal, state and local policy makers, building coalitions between other advocacy groups and grassroots organizations, working with local or regional CED associations, and advocating sound

management of the state's housing and economic development resources.

The Advocacy Program accomplishes its objectives by presenting accurate and timely information contained in reasonable policy platforms. These platforms are presented through an annual Community Development Conference, an annual Community Development Policy Summit, regional policy meetings, direct encouragement of sound public policy, and attending and participating in legislative meetings, agency hearings, and a variety of community development conferences. TACDC directly impacts public policy at the local, state and federal levels.

#### **RESEARCH**

TACDC's research program regularly produces reports on the status of the community economic development industry in Texas. By working with practitioners and experts in the field, TACDC develops research that reflects the advocacy and capacity building needs of its constituents.

The goal of the Research Program is to provide sound research, timely and accurate data, and cutting-edge information to policymakers, CDCs, and other constituents on community development issues. The resulting publications and white papers often address areas of capacity building, public policy, or CDC industry

development.

work in policy, advocacy, training, capacity building, and membership services. By promoting sound research principles, accurate data collection, and producing quality reports, the program establishes CDC benchmarks and identifies need within the community development field. Additionally, TACDC research assists CDCs with information for grant writing and internal agency program practices. TACDC's most recent publications, including the 2012 Salary Survey Report, are available at www.tacdc.org/research.

The research program informs and supports TACDC's



#### MISSION STATEMENT

The Texas Association of Community Development Corporations (TACDC) is dedicated to improving the lives of low and moderate income Texans by strengthening the capacity of community development organizations and generating the resources and relationships that enhance and sustain the community development industry in Texas.

**STAFF** 

MATT HULL EXECUTIVE DIRECTOR ROBYN MURPHY **OPERATIONS MANAGER** 

#### **ADVOCACY**

The TACDC Advocacy Program ensures that CDCs are heard at the State Legislature and Congress by utilizing TACDC's original research to advocate for increased funding for successful community development programs, removing statutory barriers that hinder community-based development, and to guard against policies that are harmful to community building activities. Recent accomplishments include:

- Maintained CDCs' ability to participate in statewide housing programs.
- Fought for the protection of the property tax exemption for CHDOs.
- Helped to significantly increase the Private Activity Bond allocation available for housing development.

#### RESEARCH & CAPACITY BUILDING

TACDCs helps increase CDC capacity in Texas by focusing on strengthening the seven elements found in successful community development organizations: (1) Planning; (2) Staffing & Personnel Management; (3) Governance; (4) Financial & Information Systems; (5) Production & Program Delivery; (6) Asset Management; and (7) Community Relations & Resource Development. Capacity Building Benefits Include:

- The opportunity to apply for free capacity building assessments and capacity building grants.
- Discounted training on various CDC-related issues
- Hands-on technical assistance from community development experts.

#### COMMUNICATION AND NETWORKING

Our goal is to provide our members with useful resources to maximize the success and productivity of their organizations. TACDC creates an open forum between its members and other interested parties to communicate and network effectively for mutual benefit. Our programs include tools to support an organization's employees, initiatives, knowledge and scope of success.

- Organizational listing on TACDC website and on the Texas Directory of Community Development (www.texasdevelopmentdirectory.com)
- Offer "hands-on" experiential training to a potential future employee of a CDC through the Lonestar Internship program
- Begin establishing relationships with universities and colleges for recruiting, research, and collaborations.

#### MEMBERSHIP

- Legislative and administrative advocacy on issues that directly affect your community organization. We ensure our members' voices are heard and make a difference at the local, state, and federal level.
- Discounted registration rates to our annual conferences, seminars, and state-wide trainings.
- Strategic Planning/Meeting Facilitation
- **Economic Impact Statements**
- Continuing education courses to assist individuals and organizations involved in the community development field to acquire and sharpen their skills while maintaining their professional certification.
- Sponsorship of a 401k plan that fits the needs of your organization.

- Subscription to our e-newsletter that provides legislative, agency, and industry news, as well as being a resource for listings on upcoming grants, conferences, and trainings.
- Linked listing on our website and inclusion in the online Texas Directory of Community Development.
- Access to top-notch, industry specific research published by TACDC.
- Access to the services of our CDFI, Texas Community Capital.
- Eligibility to participate in the BBVA Lone Star Intern Program
- Membership networking via state-wide conferences and trainings.

ANNUAL MEMBERSHIP	APPLICANT INFORMATION
Select your membership type.  Membership dues are based on your operating budget. Please identify the range and rate accordingly. All budget information remains confidential.	Name
Regular Membership  CDCs, CHDOs, CDFIs, related nonprofits  Currently incorporated in the State of Texas, community-based, primarily serves low and moderate-income populations, and are engaged in housing, commercial/industrial, and/or business development.	Organization  Address
□ \$50.00 In Formation □ \$150.00 Under \$100,000 □ \$300.00 \$100,000-\$199,999 □ \$450.00 \$200,000-\$299,999 □ \$600.00 \$300,000-\$399,999 □ \$750.00 \$400,000-\$499,999 □ \$900.000 Over \$500,000	City State ZIP  Phone Fax  E-mail  Website
Associate Membership  Individuals or organizations that support TACDC and its work on behalf of community development. Associate memberships exclude voting privileges.	PAYMENT INFORMATION  Based on our membership type, our membership dues are: \$
□ \$100.00 Individual (no business or organization name listed) □ \$250.00 Religious, Government, Local Non-Profit, Education □ \$500.00 Foundation/State or National Nonprofit Organization □ \$500.00 Small Business (with less than 20 employees)	□ Check Enclosed Please make checks payable to "TACDC"  Check Number  □ Credit Card □ By filling out this section, I am authorizing TACDC to charge this card.
□ \$800.00 Preferred Vendor (such as Construction or HVAC companies, etc.) □ \$1,000.00 Financial Institution □ \$1,000.00 Corporation/Business with 20+ employees	Cardholder Name  Account Number
Roundtable Membership  \$5,000.00 Special Corporation or Business Supporter	Expiration CSC Code  Billing Zip Code

### TEXAS COMMUNITY DEVELOPMENT DIRECTORY LISTING

ORGANIZATION INFORMATION				
Organization Name:				
Year Established:Website:				
Mailing Address:				
City:	State:	ZipCode:		
Physical Address (if different from mailing address):				
City:	_ State:	ZipCode:		
Phone Number:	Fax Number:			
Main Organization Contact :		_Email :		
Contact Title:		Phone:		
Website:				
KEY STAFF & CONTACT INFORMATION				
1				
2				
3				
SERVICE AR	REA / CITIES / COUN			
MISSION STATEMENT				

#### SERVICES YOUR ORGANIZATION OFFERS (PLEASE CHECK ALL THAT APPLY)

HOUSING & COMMUNITY DEVELOPMENT	LENDING/FINANCING	
Single Family Housing Development	☐ Business Lending	
$\square$ Acquisition, Rehab, and Resale	$\square$ Construction Lending	
$\square$ New Construction	$\square$ Mortgage Lending	
☐Rental Rehab	☐ Other Services:	
☐Owner Occupied Rehab		
□Other:	SOCIAL SERVICES	
Multi Family Housing Development	□Child Care	
☐ New Construction	☐ Crime Prevention	
□Rental Rehab	☐ Health and Wellness Services	
☐Rental/Mortgage Management	☐Transportation	
□Other:	☐Other Services:	
Special Needs Housing Development		
□202 (Senior)	FIRST TIME HOME BUYER SERVICES	
□236 (80% or Below)	☐ Homebuyer Education	
$\square$ 811 (Very Low Income Adults With Disabilities)	☐ Foreclosure Prevention	
□HOPWA	☐ Down Payment Assistance	
□Transitional	☐ Mortgage Credit Certificates	
□Other:	☐ Other Services:	
☐Commercial Real Estate Development		
☐Green Building Development	OTHER	
$\square$ Physical Improvement of Low Income Neighborhoods	□Advocacy	
☐ Self Help Housing Development	☐ Comprehensive Economic Development	
$\square$ Small Business / Micro-Enterprise Development	☐ Contract Services For Other Organizations	
	☐ EIC Tax Services	
EDUCATION & COUNSELING	☐ Infrastructure Improvement	
☐Adult Education	$\square$ IDA (Individual Development Accounts)	
☐ Community Development Consulting	□Land Trust	
☐ Credit and Budget Counseling	□ Loss Mitigation	
☐ Homebuyer Education/Counseling	☐ Microenterprise Development	
☐ Foreclosure Counseling	☐ Pro Bono Professional Services	
☐ Technology Education	□Other:	
☐Workforce Development/Job Training		
☐Youth Development Programs		
□Other Services:		

TEXAS ASSOCIATION OF COMMUNITY DEVELOPMENT CORPORATIONS

#### PROGRAMS YOUR ORGANIZATION UTILIZES (PLEASE CHECK ALL THAT APPLY)

#### **STATE PROGRAMS** FEDERAL PROGRAMS **HUD/FHA Programs** TDHCA PROGRAMS ☐ Community Planning and Development Programs ☐ American Recovery & Reinvestment Act of 2009 ☐ Single Family Housing Programs (Recovery Act) ☐ Multifamily Housing Programs ☐ CDBG Disaster Recovery Program ☐ Public Housing Programs ☐ Colonia Self-Help Centers (SHC) ☐ Fair Housing and Equal Opportunity Programs ☐ HOME Investment Partnerships (HOME) Program ☐ Housing Tax Credit Program US DEPT OF VETRANS AFFAIRS PROGRAMS ☐ Housing Trust Fund Program □ VA Supported Housing (HUD-VASH) Program ☐ Multifamily Mortgage Revenue Bond Program ☐ The Grant and Per Diem (GPD) Program ☐ Statewide Housing Assistance Payments Program ☐ Compensated Work Therapy/Transitional Residence (Section 8) **Program** ☐ Texas "Bootstrap" Loan Program ☐ US EDA PROGRAMS ☐ Texas First-Time Homebuyer Program ☐ Texas Mortgage Credit Program ☐ Texas Statewide Homebuyer Education Program ☐ Weatherization Assistance Program (WAP) USDA RURAL DEVELOPMENT PROGRAMS **TSAHC PROGRAMS** Single Family Housing Loans and Grants ☐ 502 Rural Housing Guaranteed Loan ☐ Multifamily Direct Lending Program □502 Rural Housing Direct Loan ☐ Multifamily Bond Finance ☐ Mutual Self-Help Loans TEXAS VETERANS COMMISION PROGRAMS ☐ Self-Help Technical Assistance Grants **Multi-Family Family Housing Loans and Grants** □ Veterans Education Program ☐ Fund for Veterans' Assistance ☐ Multi Family Rural Rental Housing ☐ Homes For Heroes ☐ Multi Family Guaranteed Rental Housing ☐ First Time Homebuyer Bonds ☐ Farm Labor Housing Loans and Grants ☐ Rental Assistance Program OTHER PROGRAMS Community Facilities Loans, Grants, and Programs □ OTHER ☐ Community Facilities direct and Guaranteed Loan **Program** ☐ Rural Community Development Initiative **OTHER PROGRAMS**

Please complete the Membership Form and e-mail to **Robyn Murphy at robyn@tacdc.org**, or fax to TACDC at 512.916.0541. You will receive a welcome email from the Texas Community Development Directory confirming your registration. You may login and add any additional information, including photos, to your listing.

**□OTHER** 

Contact Robyn with any questions at 512.916.0508.